



# Rachel Miller

Advertising | Graphics | Interactive Design

## education

Kutztown University of Pennsylvania,  
Kutztown, PA | May 2020

B.F.A. in Communication Design  
Concentrations: Advertising and Interactive Design

## achievements

Dean's List, Kutztown University  
Fall 2018 | Spring 2019

Published Works in Shoofly Literary Magazine  
Kutztown, PA | 2018, 2019

## skills

Flexible and motivated designer  
Advanced in Adobe Creative Suite  
(Photoshop, Illustrator, InDesign, AfterEffects)  
Proficient in web development including  
HTML, CSS, and SCSS  
Consistent knowledge of WCAG design guidelines

## interests

Various types of photography  
Record collecting  
Attending live music events

## design experience

**Intern at Sposto Interactive**  
*Kutztown, PA | January 2020 - March 2020*

Assisted with the execution of several web banner client projects, worked on individual assignment of writing and designing a web accessibility guide

**Photography and Design Volunteer at DesignRX**  
*Kutztown University, PA | Spring 2020*

One-day volunteer event dedicated to creating personal branding for peers in need of logos, business cards, etc.

**Fields Printwear, Levittown, PA**  
*Fairless Hills, PA | April 2015 - August 2016*

Worked directly with clients to fulfill their needs and job specifications.

Thoroughly involved in customer service and the production process, from order placement to design creation to printing.

Designed primary logos for local businesses to be used on signage, uniforms, websites, and social media.