

RACHEL MILLER

T 215-391-3821

rachelamillerdesign@gmail.com
www.racheldoesdesign.com

- Profile** Experienced and well-rounded creative designer with a background in digital and print media, a strong attention to detail, and copywriting/proofreading skills.
- Experience**
- Junior Digital Graphic Designer/Photo Editor | Elite Sportswear; Reading, PA
July 2022 – Sept. 2023
Balanced large-scale design projects and quick turnaround assignments on a regular basis. Designed 200-page print catalogs, web banners, and promotional emails. Routinely retouched large batches of product and editorial imagery for digital use and for promotional materials. Created artwork for promotional signage to use at international athletics events. Updated digital web assets as needed per creative briefs and team feedback. Maintained a key role in many cross-functional collaborations.
- Print Manager and Graphic Designer | AlphaGraphics Lehigh Valley; Allentown, PA
June 2021 – July 2022
Managed customer invoicing/billing and provided customer service at the Kutztown University AlphaGraphics office. Scheduled order production to meet deadlines and assisted with printing as needed. Created artwork for clients and edited press-ready documents per feedback and internal requests.
- Contract Designer and Print Technician | Kutztown Printing, Kutztown, PA
March 2021 – June 2021
Designed print materials, including banners, event invitations, tickets, business cards, and promotional signage for local businesses.
- Creative Intern | Sposto Interactive | Kutztown, PA
January 2020 – March 2020
Assisted with execution of digital advertising campaigns.
Completed an independent research project focused on web accessibility and the involvement of accessibility within UX and UI design. Reviewed progress and research findings in biweekly meetings with the creative director, and presented to the agency team.

Education

Kutztown University of Pennsylvania – BFA, Communication Design, 2020
Minor in Professional Writing

Skills

Proficient in Adobe Creative Suite; Photoshop, Illustrator, InDesign, AfterEffects, Acrobat, Lightroom, and Premiere Pro, with advanced photo retouching skills. Experienced in WordPress and multiple UX design platforms, with advanced knowledge of WCAG guidelines and web accessibility. Fluent in HTML and CSS web development language. Consistent knowledge of additional management software, including Microsoft Word, Excel, Slack.